



The Essence of Clinical Aromatherapy

International Seminar

TRADE SHOW INFORMATION

THE ESSENCE OF CLINICAL AROMATHERAPY INTERNATIONAL SEMINAR

Friday 21st & Saturday 22nd May 2021

Welcome to The Essence of Clinical Aromatherapy International Seminar and Trade Show!

Here is more information about being an exhibitor at this virtual event.

If you need further assistance, we are here to help!

Email Marie-Anne to register your place or ask questions:

clinical-aromatherapy@eyas.co.uk

<https://clinical-aromatherapy.vfairs.com/>

What is The Essence of Clinical Aromatherapy International Seminar?

This 2-day event is a fully online seminar and trade show experience celebrating clinical aromatherapy applications and the role of essential oils across a wide range of healthcare disciplines.

It is organized and hosted every 2 years by Rhiannon Lewis, director of Essential Oil Resource Consultants and editor of the International Journal of Clinical Aromatherapy. Rhiannon is also the host and organiser of the botanica conference series.

The 3rd edition of this important seminar is to be held **Friday 21st & Saturday 22nd May 2021** on a professional virtual conference platform. Previous editions were in-person events held at a London hospital.

The event runs on GMT+1 from 8am to 8pm on both days.

The event comprises live lectures with experts from different countries plus a number of bonus on-demand recorded lectures.

Participants are able to pose their questions live to speakers and continue their discussions with them and their peers and colleagues in a dynamic virtual chatroom.

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On both days of the event, there is a lively **virtual trade show** where participants connect directly with growers, distillers, suppliers of essential oils and related products as well as educators and publishers.

Who is this seminar destined for?

This event is destined specifically for aromatherapists working in a clinical setting and those who are interested in learning more about the role of essential oils when working with sick or fragile individuals.

The Essence of Clinical Aromatherapy International Seminar is the main platform for their professional, educational, sourcing and networking needs.

No other event provides such depth and detail related to this important specialty of aromatherapy provision.

Most of our delegates are seeking to connect in real time with suppliers of essential oils and related products, as well as aromatherapy educators and publishers of texts related to the field. This is why the virtual trade show is such an important part of the seminar.

A recent event (botanica2020) shows us that the virtual trade show received high traffic and engagement with delegates that extended beyond the live event itself.

Call for trade show exhibitors

Reach those working with essential oils and related products in clinical environments or with sick patients! Connect directly with those who are researching essential oil efficacy in hospital settings!

The Essence of Clinical Aromatherapy virtual trade show provides a dynamic space to showcase your products and all that you have to offer practitioners working with essential oils in clinical settings.

Chat live with delegates who visit your stand as well as take part in the busy lecture program!

What is more, your trade stand remains open and visible to all delegates not just for the two days of the live seminar but for an additional 30 days thereafter.

During the post-event period, delegates continue to visit the trade show area, consult your stand, download your documentation and connect with you directly.



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Delegates, speakers, sponsors and exhibitors all attend from the comfort of their home / office without the expenses and other challenges involved in travelling to an in-person event.

Trade stand highlights

- Your virtual trade stand is fully customisable to reflect your brand. Please see some visual examples below from a previous event held in 2020 that was hosted via the same professional platform. You have a wide choice of stand designs and full technical support is offered to assist with building your booth.
- The online platform supports live interaction with your potential customers via its dynamic chat feature.
- Upload unlimited documentation, videos, special offers, pricelists etc to your virtual trade stand as well as your company descriptor.
- Receive a traffic report post-event that details the number of visits/ downloads you received during the event period.
- Receive the contact list of those delegates who agreed to share their details when they registered.

Examples of stands from botanica2020 are reproduced with permission below.
Each panel can provide a direct link to your booth's content.

In addition to the visual stand itself, you also have a menu bar with navigation to any content you wish to include (about us, videos, documentation, pricelists, special offers...)





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Pricing and registration

Trade stand cost: £396 (price includes VAT)

This cost includes 2 booth representative 'BLEND' passes with full access to the event. This represents excellent value for money as can be seen from the delegate registration costs below.

PASS NAME	COST including VAT	CONTENT
DROP	£144	2-day live pass to lectures, trade show and networking May 21 st & 22 nd only.
BLEND	£216	2-day live pass to lectures, trade show and networking. + 30 days of on-demand viewing, trade show and networking post-event.
SYNERGY	£300	2-day live pass to lectures, trade show and networking. + 30 days of on-demand viewing, trade show and networking post event. + Unlimited post event access to all lecture recordings + Copy of the seminar proceedings.

We do hope you see the interest and value in showcasing your products at The Essence of Clinical Aromatherapy International Seminar!

To sign up and join us in the virtual trade show, please contact Marie-Anne:
clinical-aromatherapy@eyas.co.uk

We look forward to welcoming you there!